



### 2010 Gateway to Physician Excellence<sup>SM</sup> (GPE<sup>SM</sup>) Program

Gateway Health Plan<sup>SM</sup> (Gateway) values the important role physicians play in serving our members. It is Gateway's belief that physician practices committed to providing quality healthcare that is accessible and efficient should be recognized and rewarded for their performance. Working collaboratively with physician advisors in 2008, Gateway Health Plan<sup>®</sup> designed and implemented an innovative pay-for-performance (P4P) program, Gateway to Physician Excellence<sup>SM</sup> (GPE<sup>SM</sup>). This program is aligned with the *Prescription for Pennsylvania* goals and the DPW's MCO P4P Program. Gateway to Physician Excellence<sup>SM</sup> supports Gateway's mission to deliver quality programs that positively impact the personal health of its members.

Gateway to Physician Excellence<sup>SM</sup> strives to:

- Improve the delivery of healthcare – including quality, access, and efficiency,
- Reduce racial and ethnic disparities,
- Improve the member experience, and
- Increase physician satisfaction.

#### Who is Eligible?

- High volume primary care physician practices (minimum of 200 members),
- Including Family Practice, Internal Medicine, and Pediatrics.
- These physicians provide care to approximately 185,374 of Gateway members.

#### Performance Measures

Gateway to Physician Excellence<sup>SM</sup> focuses on data driven measures to evaluate practice performance in the areas of Clinical Quality, Emergency Room Avoidance, and Encounter Data Submission. There are a total of 14 Clinical Quality Measures

#### Clinical Quality Measures

<p><b><i>Diabetes Management</i></b></p> <ul style="list-style-type: none"> <li>• HbA1c Screening</li> <li>• Retinal Exam</li> <li>• Lipid Panel</li> <li>• Medical Attention for Diabetic Nephropathy</li> </ul>	<p><b><i>Pediatric Care</i></b></p> <ul style="list-style-type: none"> <li>• Adolescent Well-Care Visits</li> <li>• Well-Child (15 months)</li> <li>• Well-Child (3-6 years)</li> <li>• Lead Screening in children</li> </ul>
<p><b><i>Women's Health/Preventive</i></b></p> <ul style="list-style-type: none"> <li>• Mammography Screening</li> <li>• Cervical Cancer Screening</li> </ul>	<p><b><i>Emergency Room Avoidance</i></b></p> <ul style="list-style-type: none"> <li>• Asthma</li> <li>• Diabetes</li> </ul>
<p><b><i>Cardiovascular Care</i></b></p> <ul style="list-style-type: none"> <li>• Monitoring Lipid Levels</li> </ul>	<p><b><i>Asthma Management</i></b></p> <ul style="list-style-type: none"> <li>• Long Term Control Rx Use</li> </ul>

### **Emergency Room Avoidance**

- Measure ER services for members with Diabetes and Asthma, and
- Provide practices with information for these members who could be targeted for interventions aimed at reducing ER utilization.

### **Encounter Data Submission**

- Supports current and future performance assessments;
- This measure is not used in calculating the final performance score or the award amount but is intended to provide feedback and encouragement for providers to submit complete and accurate encounters.

### **Scoring Methodology**

Gateway uses a member-centered approach to assign the responsibility of treating patients to specific practices. If a member changes to a new assigned practice during the measurement period, then that member will be attributed to multiple practices. Physician practices are scored in relation to other practices.

All measures leverage encounter data (inpatient, outpatient, laboratory, and pharmacy). This eliminates the practice burden to self-report data through surveys or medical chart reviews.

### **Scorecard**

Scores are measured, reported, and awarded at the practice level. Gateway will provide a scorecard to participating practices detailing:

- Practice eligible measures,
- Practice level numerator, denominator, and rate for each measure,
- Measure definitions and scoring methodology,
- Accessibility and availability factors, and
- Encounter submission rate.

Scorecards will be delivered to allow discussion of performance improvement opportunities.

### **Awards**

Gateway to Physician Excellence<sup>SM</sup> is designed to recognize and reward practice quality. The financial award is a function of four factors – final practice performance across all measures, practice member volume, practice access and availability, and the annually established Gateway to Physician Excellence<sup>SM</sup> program budget. Annual award payments will be separate from physician base payments. The awards for 2008 performance will be distributed late in 2009.

### **Recognition**

In addition to financial awards, Gateway to Physician Excellence<sup>SM</sup> practice participation is noted by adding an icon or annotation in both the provider directory and the online provider directory.

### **Physician Involvement**

Gateway assures that the physician community is involved by engaging GPE<sup>SM</sup> enrolled physicians, QI/UM Committee and Physician Portfolio Workgroup members in the program development. These physicians, representing the interest of a wide range of stakeholders, have provided clinical input throughout the program design process.

### **Want More Information**

Look for future updates at [www.gatewaywayhealthplan.com/gpe](http://www.gatewaywayhealthplan.com/gpe), upcoming newsletter articles and program education materials.

